

# Byron Alley

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Victoria, BC



## Profile

Seeking to work with very smart people. I believe in agile processes. As much as I love coding, I've also had success with sales, leadership and writing.

## Experience

### **CONSULTANT – AUG 2015-PRESENT**

*#php #ruby #rails #html #css #sass #javascript #mysql #sql #bourbon #jquery #node.js*

Worked on various small projects including startup business intelligence.

### **FOUNDER/PRESIDENT, SWING DYNAMITE – SEP 2006-JULY 2015**

Ran a dance studio. Also wrote the code for our web sites including ecommerce.

- Built a profitable brick-and-mortar company from scratch
- Negotiated contracts with a range of clients ranging from casinos to government
- Leveraged online marketing including social media, SEO and PPC
- Led diverse teams, trained teachers, and coached dance champions
- Ran events and coordinated with local businesses, such as bars and bands

### **CONSULTANT & CO-FOUNDER – 2003-2006**

*#php #mysql #css #javascript #perl #html #linux #sql*

Developed web sites for small businesses while also co-founding a dance studio.

### **WEB APPLICATION DEVELOPER, SITEPAK – 2002-2003**

*#perl #mvc #javascript #agile #css #html #php #extreme-programming #linux*

Designed and improved apps within a full-stack hosting centre provisioning system, from datacenter management to applications such as a GMail-like email system.

## Education

### **UNIVERSITY OF VICTORIA – COMPUTER SCIENCE/BUSINESS CO-OP 1995-2001**

Took time off to start a web development business, returned, then left early due to job offers. Also nearly completed a minor in Pacific & Asian studies.